

DISCLAIMER

The data presented in this report are sourced from 3rd party resources that we have selected due to their reliability and availability over the historical periods that we require for our research to be relevant. Due to the fact that the current year is not yet complete, data presented for the current year are estimated to represent a full year.

## **MELBOURNE AT A GLANCE**

**CURRENT MEDIAN HOUSE** 

\$900,000

**CURRENT MEDIAN UNIT** 

\$622,000

#### In the current stage of cycle

The Melbourne house market has a **Stagnation Rating** while the unit market has a **Buy Momentum Rating**. If buying houses, it would be best suited to a **Foundation Strategy**. If buying units, it would be best suited to a **Trading Strategy** 

We classify the Melbourne house market currently as a **Low to Medium Risk Investment**, and the Melbourne unit market as **High Risk Investment** based on the stage of cycle.

Trading Strategy = 6 to 9 years Foundation Strategy = 10+ years

Legend

**POPULATION** 



Current: 5,103,528

Current Growth Rate: 3.44% Avg 10 Yr Growth Rate: 1.77% UNEMPLOYMENT RATE

4.5%

HOUSE YIELD

LONG TERM COMPOUNDED GROWTH PA (1980) IS 7.33% FOR HOUSES & 6.76% FOR UNITS.

Houses the last 3 years have seen 0.37% PA growth, units -0.69%.









# **EXECUTIVE SUMMARY**

SHORT-TERM MARKET INDICATORS Slightly Positive
Affordability Index HOUSE V. Price Movement
SUPPLY & DEMAND - Positive  Does Demand Exceed Supply?

Does Demand Exceed Supply:	
Change in Population	13
State Population Movement	
Dwelling Sales	. <u>15</u>
Dwelling Approvals V. Population % Change	<u>16</u>

**AFFORDABILITY - Negative** 

Is Property Affordable?
Affordability Index HOUSE V. Price Movement
Price to Income Ratio 18
Rent to Income V Affordability
FABS as % of Population

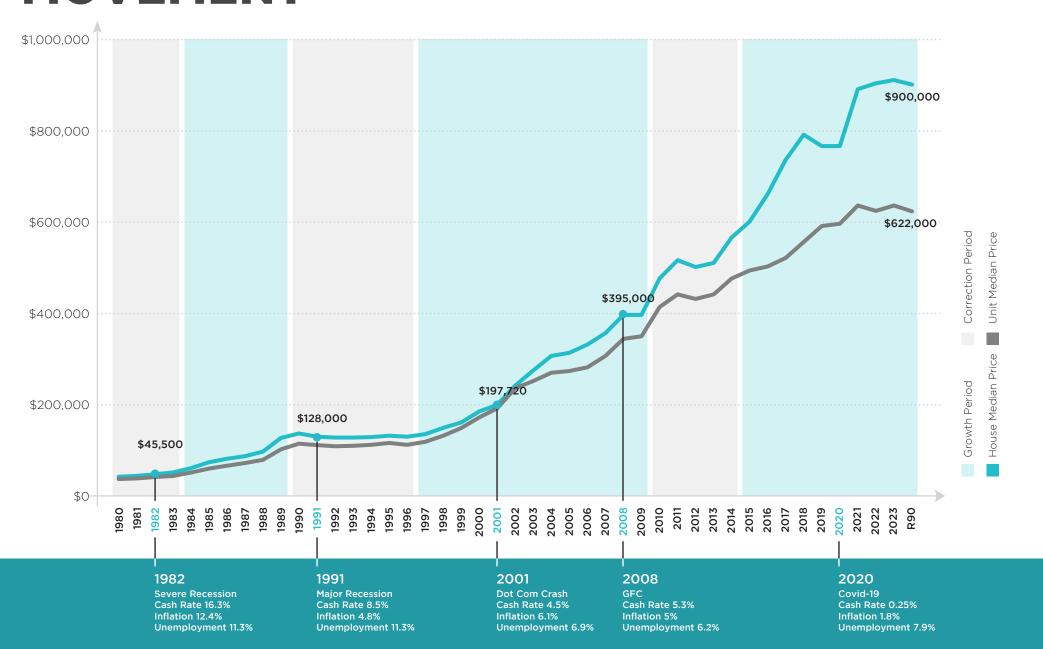
Positive
Slightly Positive
Neutral
Slightly Negative
Negative

CONFIDENCE - Positive Is There Confidence In The Market?	
Retail Turnover Growth  Mortgage Arrears  Unemployment Rate  Business Investment	<u>22</u> <u>23</u>
MONEY SUPPLY - Neutral Will There Be More or Less Money Into The Economy?	
Gross State Product V. Median Price Movement	<u>25</u>
INVESTMENT VALUE - Positive Is This Market Showing Value?	
Current Investment Value - Per Capital City  Yield V. Interest Rates  Long Term Trends  House V. Unit Price Comparison  Melbourne V. Sydney HOUSE Price Movement	<u>27</u> <u>28</u> <u>06</u>
RISK - Slightly Negative Is There Potentially Downside Volatility?	
Affordability Index HOUSE V. Price Movement  Price to Income Ratio  Industry Value Added  Population Pyramid	<u>22</u> <u>30</u>

# MELBOURNE HOUSE PRICE MOVEMENT



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# OUR VIEW OF THE MELBOURNE HOUSE MARKET

MOMENTUM

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#### **PEAK**

The market has peaked based on its historic performance. Consider selling in this market after consultation with your financial planner or property investment adviser.

#### HOLD

This market is only appropriate to enter with a long term property strategy. Growth in the short term is expected to be limited, but quality assets held long term will continue to perform.

#### **BUY MOMENTUM**

On a macro level the market is at or close to halfway through this growth cycle and demand for quality property is strong and rising. Macro fundamentals are present to support growth in the short term.

### DOWNSIDE RISK

The market has moved past its peak historic performance. There is a significant risk for the market to experience a downturn in the near future.

#### STAGNATION

S 0

> The market is moving through a correction stage. We see minimal opportunity for growth in the short to medium term.

#### **BUY VALUE**

This market offers good investment value with macro fundamentals present to support growth in the short to medium term. Buy at the true market bottom to take advantage of the full growth upswing, with cyclical risk at its lowest.

MELBOURNE SUBJEST For more information on the Melbourne market, including individual property and suburb information, call to speak to one of our professional property advisors on (03) 8539 0300.

**PEAK** 

**DOWNSIDE** 

**RISK** 

**STAGNATION** 

M PERFORMANCE

BUY

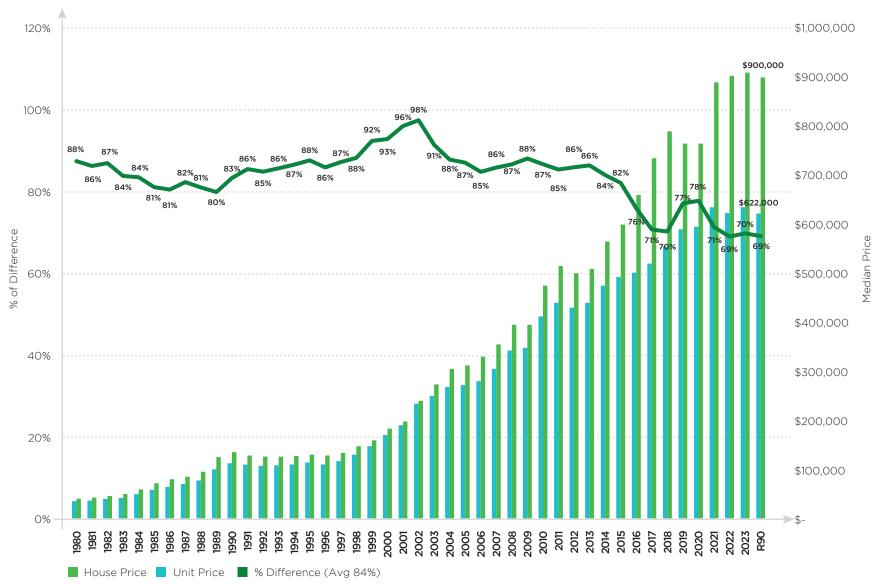


# MELBOURNE HOUSE V. UNIT PRICE COMPARISON

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This graph shows the comparison between house and unit price movements and the percentage difference for each year.





# OUR VIEW OF THE MELBOURNE UNIT MARKET

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#### **PEAK**

The market has peaked based on its historic performance. Consider selling in this market after consultation with your financial planner or property investment adviser.

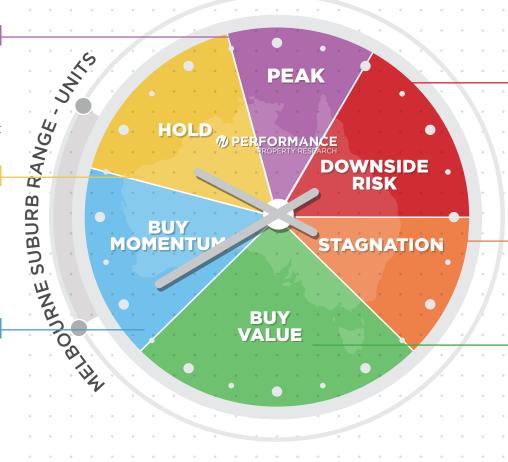
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Gross Affordability Index (Avg 39%)

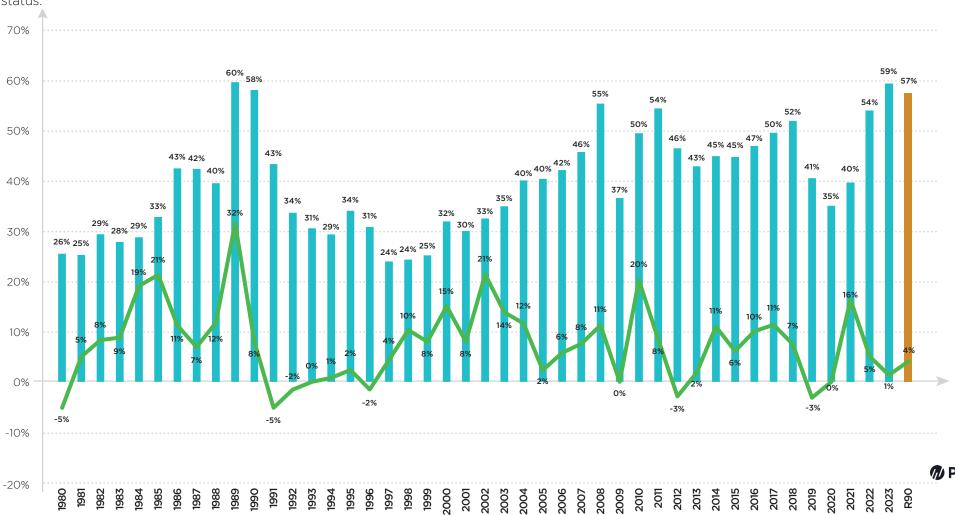
# AFFORDABILITY INDEX V. PRICE MOVEMENT - HOUSE

House Price Movement

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This graph displays the impact interest rates have on house price movements. Performance Property's Gross Affordability Index (AI) is a measure of the average mortgage repayments versus the average income. The AI is calculated using the median price, average wage (before tax), assumes a 20% deposit, the current variable interest rate and Principle & Interest repayments over a 30 year loan term. For the current year, the rolling 90 days (R90) is shown to convey latest market status.

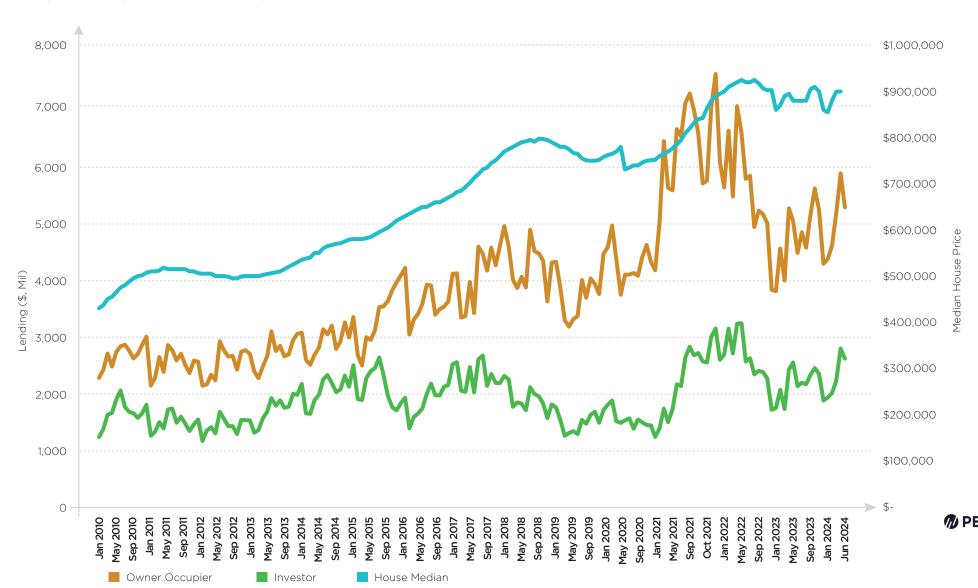


# VIC MONTHLY HH LENDING TO OC V. MEDIAN HOUSE PRICE

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This graph displays the value of housing finance for the state each month for owner occupiers and investors versus the median house price.

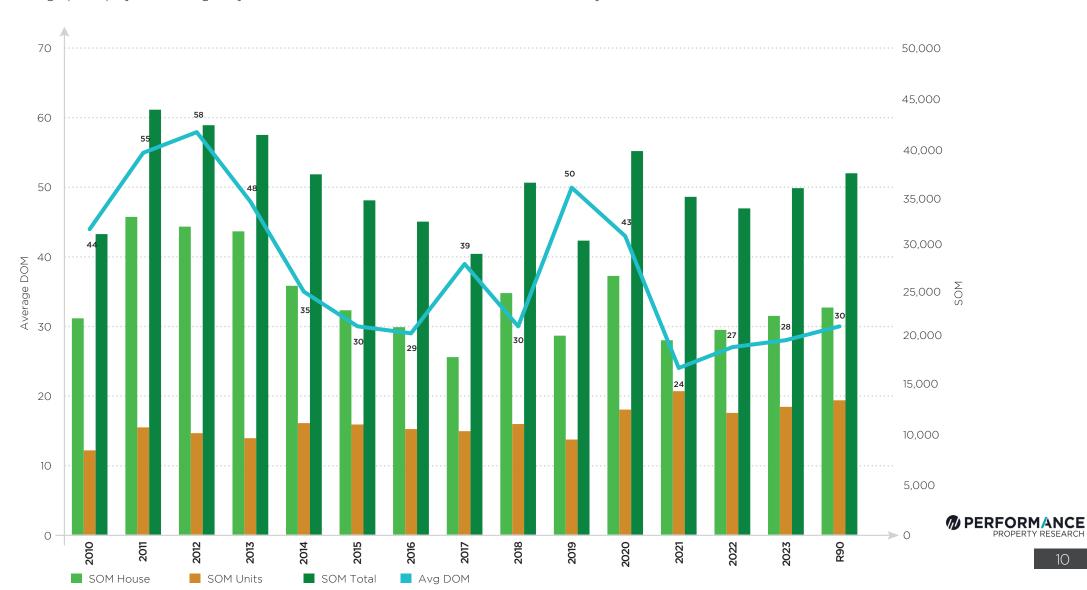


# STOCK ON MARKET V. AVG DAYS ON MARKET

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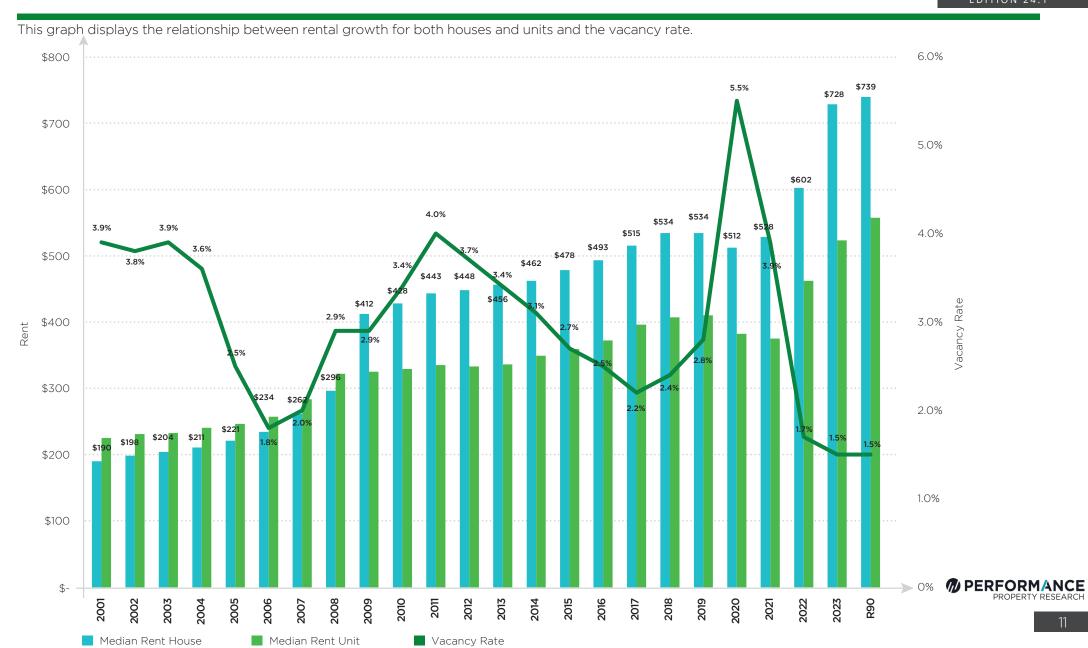
This graph displays the average days on market and stock on market in one month of each year.



# **VACANCY RATE V. RENT**

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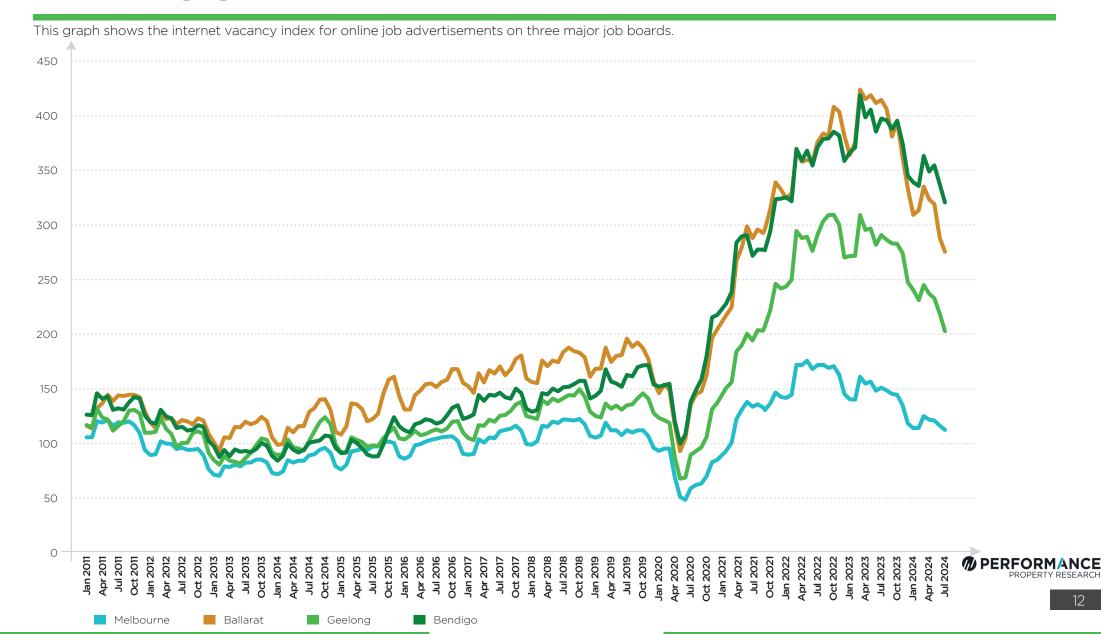
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# JOB CREATION INDEX - MELBOURNE

**RESEARCH REPORT**MELBOURNE CAPITAL CITY

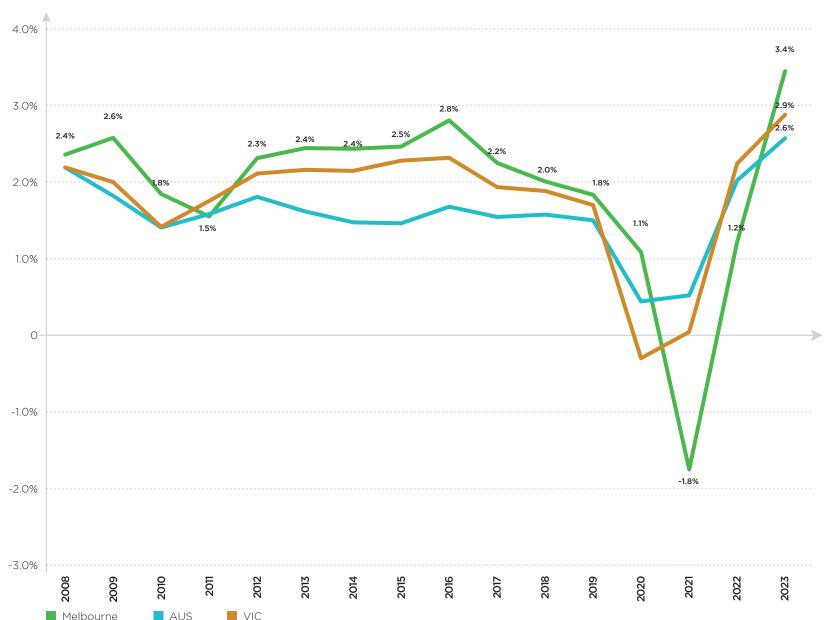
EDITION 24.1



# **CHANGE IN POPULATION**

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This graph shows the percentage change in the population growth rate for the city, state and Australia.





## SLIGHTLY

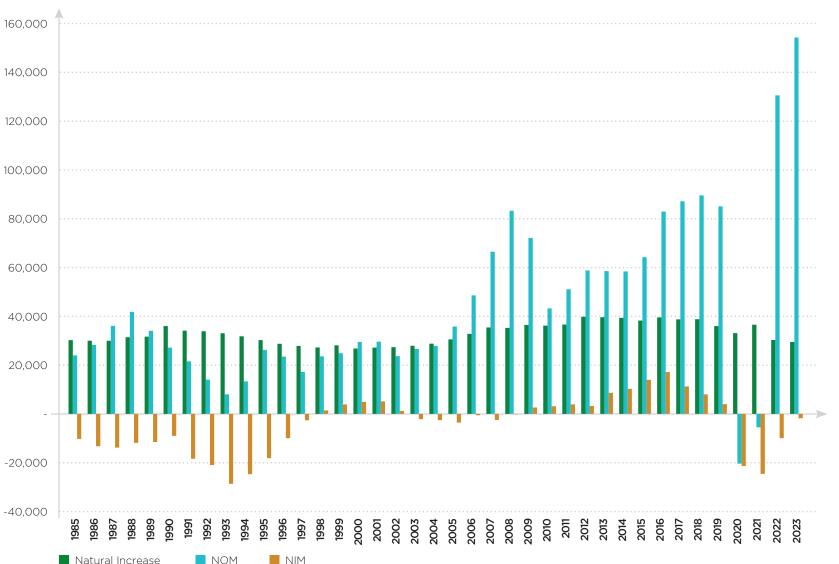


## RESEARCH REPORT

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# VIC POPULATION **MOVEMENT TYPE**

This graph demonstrates the breakdown of Natural Increase, Net Overseas Migration (NOM) and Net Interstate Migration (NIM) for the state.







# **DWELLING SALES**

**RESEARCH REPORT**MELBOURNE CAPITAL CITY

This graph displays the number of unit and house sales. 70,000 \$1,000,000 \$900,000 \$900,000 60,000 \$800,000 50,000 \$700,000 Inbound Passenger Numbers \$600,000 40,000 \$500,000 30,210 30,000 \$400,000 \$300,000 20,000 \$200,000 10,000 \$100,000 0 Unit Median

EDITION 24.2

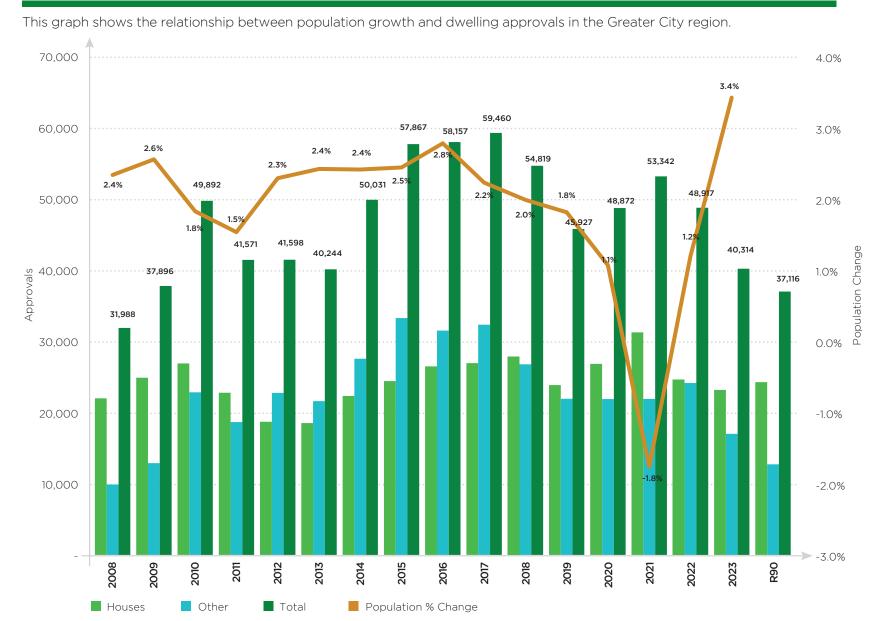
#### SLIGHTLY POSITIVE



# DWELLING APPROVALS V. POPULATION

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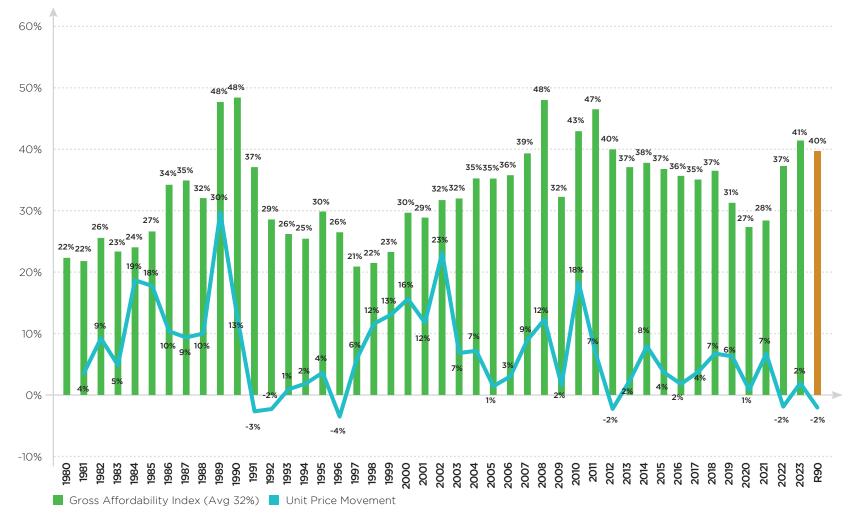


# AFFORDABILITY INDEX V. **PRICE MOVEMENT - UNIT**

RESEARCH REPORT

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This graph displays the impact interest rates have on unit price movements. Performance Property's Gross Affordability Index (AI) is a measure of the average mortgage repayments versus the average income. The AI is calculated using the median price, average wage (before tax), assumes a 20% deposit, the current variable interest rate and Principle & Interest repayments over a 30 year loan term. The current year is still incomplete thus, it is represented by the R90 axis instead which stands for "recent 90 days". This is specifically shown to give emphasis to the latest market status.





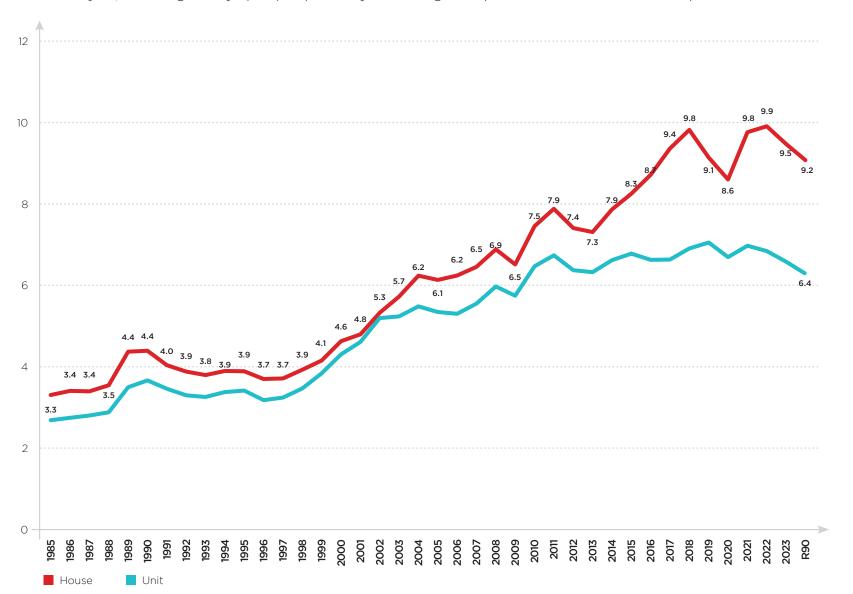


# PRICE TO INCOME RATIO

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This graph displays the price to income ratio which is the relationship between the median house price and the average annual income. This also represents the average time taken to save a 20% deposit when assuming 20% of the average wage is saved For the current year, the rolling 90 days (R90) is specifically shown to give emphasis on current median house price movement.





NEGATIVE



# **INCOME TO RENT**

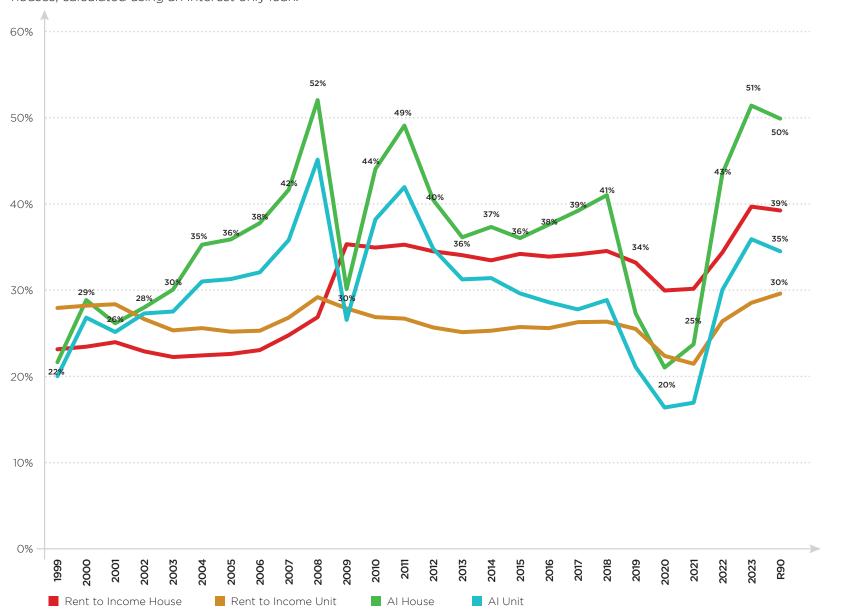
**RESEARCH REPORT**MELBOURNE CAPITAL CITY



#### NEGATIVE



This graph displays the percentage of the average wage that pays the median house rent versus the PPA Affordability Index for houses, calculated using an Interest only loan.



# FHBS AS A % OF POPULATION

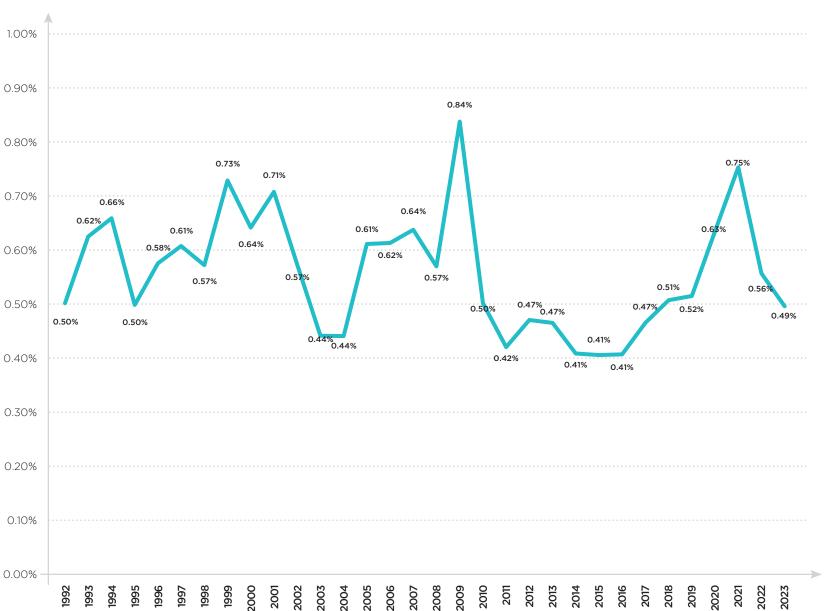
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SLIGHTLY



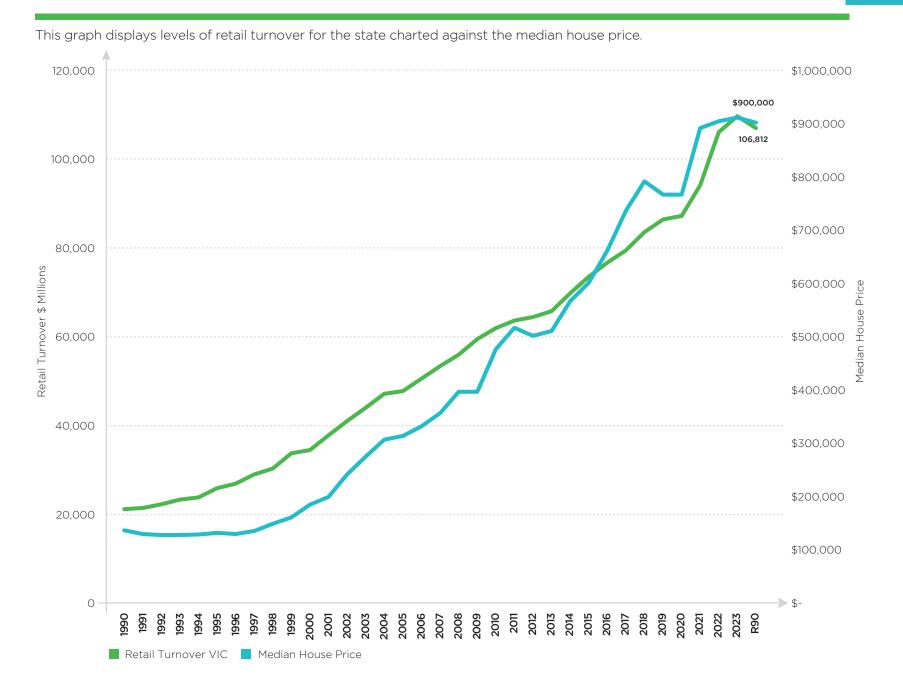
This graph shows the percentage of first home buyers (FHB) relative to the state population.



# **RETAIL TURNOVER GROWTH**

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## **VIC MORTGAGE ARREARS**

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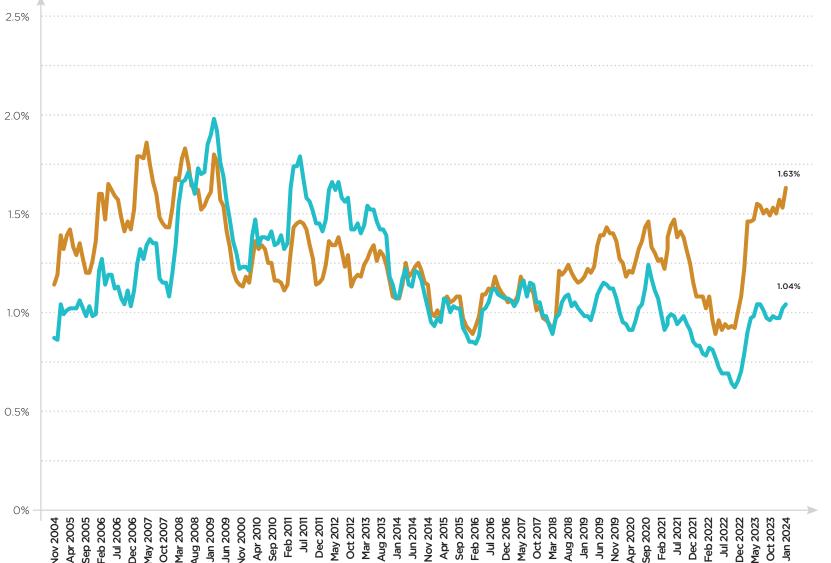


#### NEGATIVE



This graph displays the percentage of mortgages that are 30+ days in arrears in the state and Nationally. Supplied by Standard and Poor's Global Ratings.

2.5%

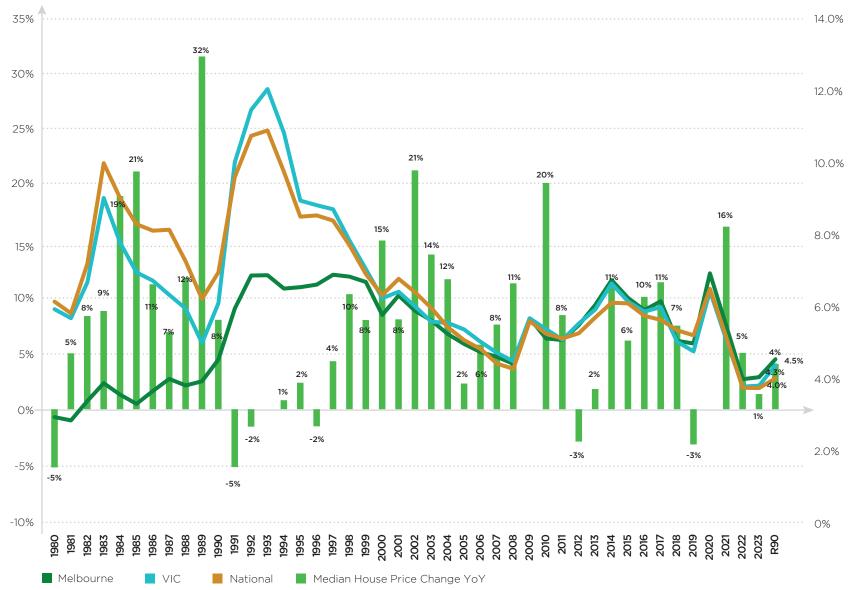


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# **UNEMPLOYMENT RATE**

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This graph displays the unemployment rate for metro, state and national as a yearly average and the current, most recent rate. The current year is still incomplete thus, it is represented by the R90 axis instead which stands for "recent 90 days". This is specifically shown to give emphasis to the latest house price movement.



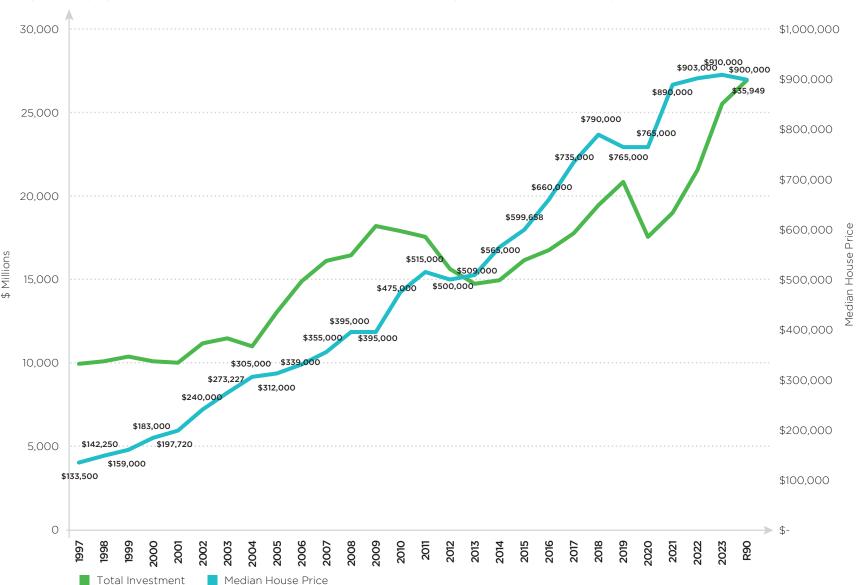




## RESEARCH REPORT



This graph displays private business investment into the state charted against the median house price.





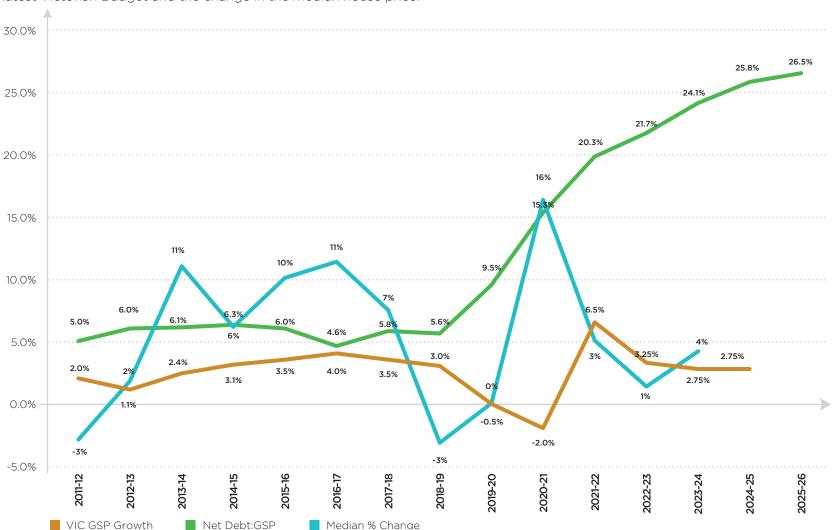


## RESEARCH REPORT MELBOURNE CAPITAL CITY

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# GSP GROWTH/NET GOVT DEBT V. MEDIAN HOUSE **PRICE CHANGE**

This graph displays the actual and forecasted Gross State Product (GSP) growth and Net Debt as a percentage of GSP, from the latest Victorian Budget and the change in the median house price.



#### NEUTRAL



# **CURRENT INVESTMENT VALUE**

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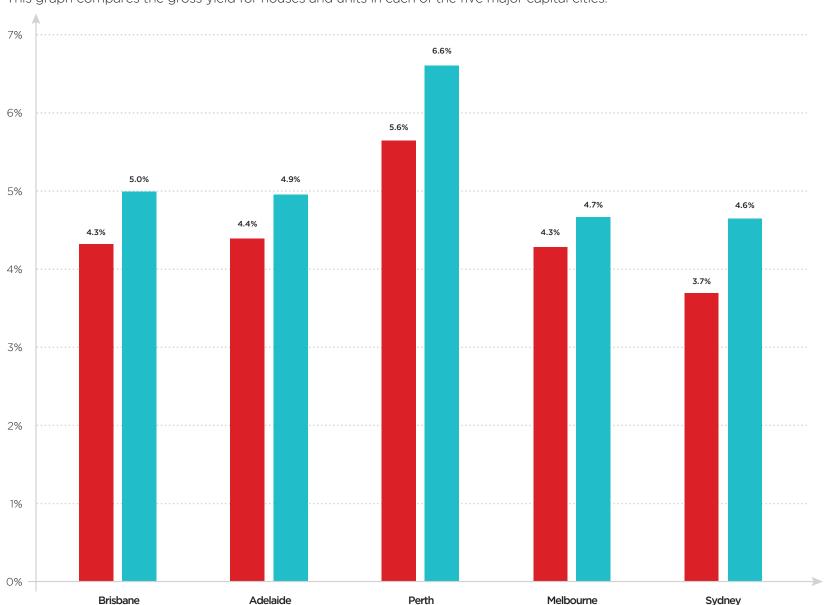




This graph compares the gross yield for houses and units in each of the five major capital cities.

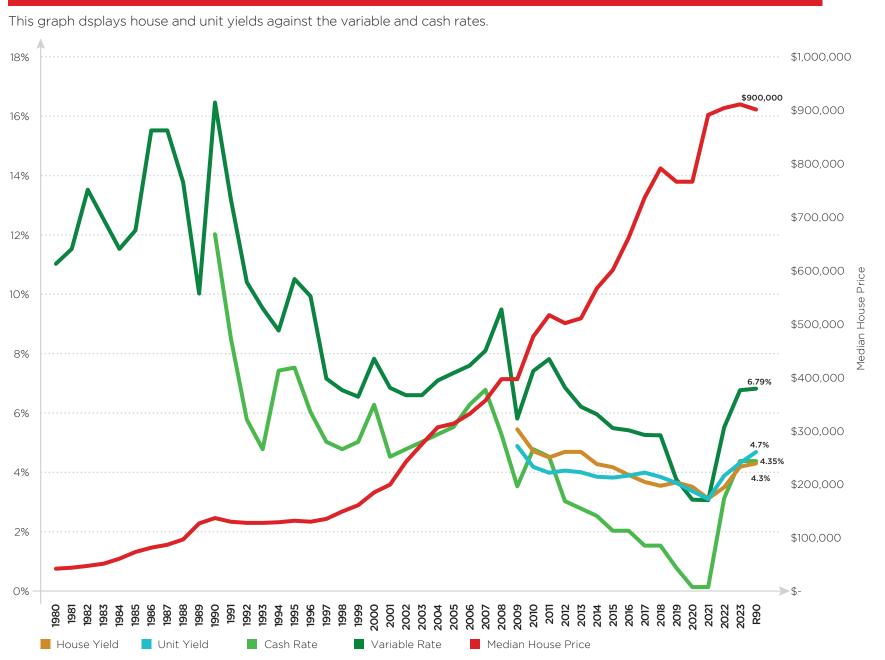
House

Units



# **YIELD V. INTEREST RATES**

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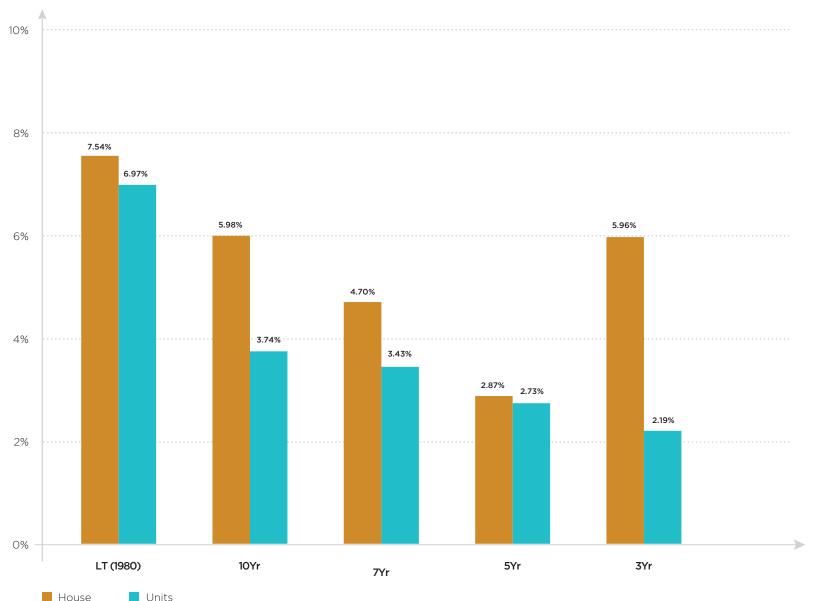
#### NEGATIVE



# **LONG & SHORT TERM TRENDS**

**RESEARCH REPORT**MELBOURNE CAPITAL CITY

This graph displays the annual compounded growth rates for houses and units over the long term, and the last 10 years, 7 years, 5 years and 3 years.





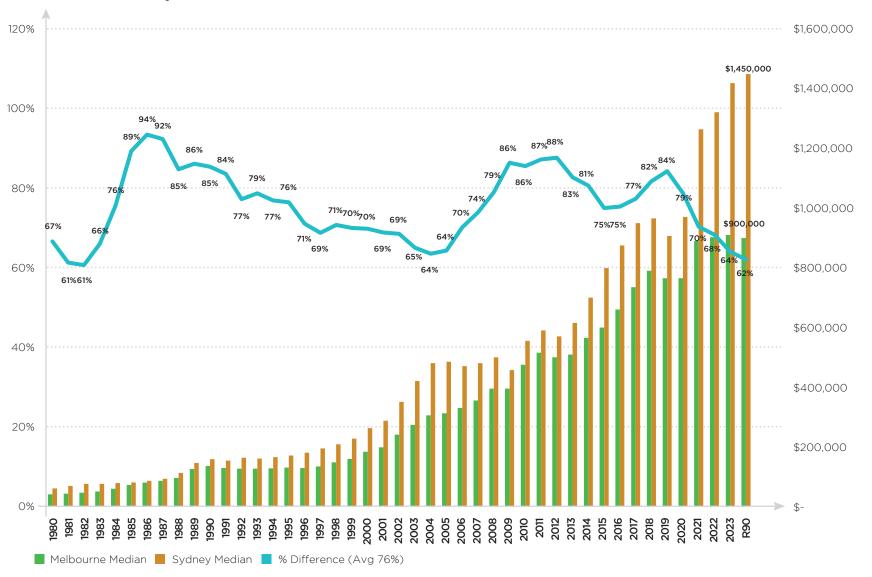


# MELBOURNE V. SYDNEY PRICE MOVEMENT

**RESEARCH REPORT**MELBOURNE CAPITAL CITY

EDITION 24.2

This graph shows a relationship between the Melbourne median and the Sydney median and the percentage difference between them for each year.





# **INDUSTRY VALUE ADDED**

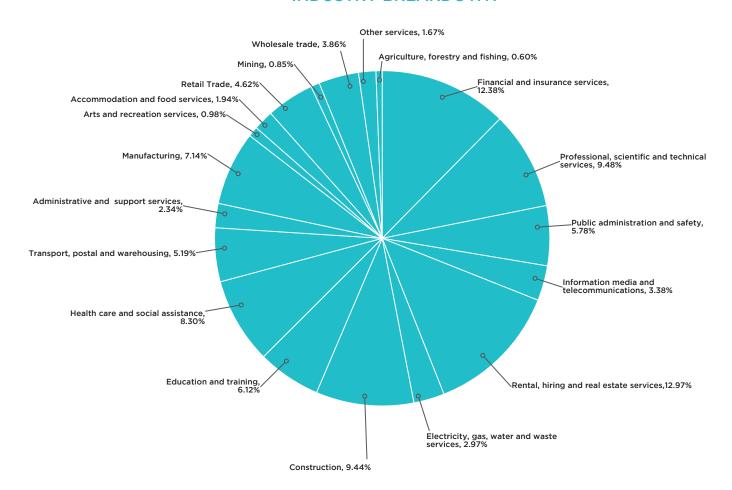
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## SLIGHTLY



#### **INDUSTRY BREAKDOWN**

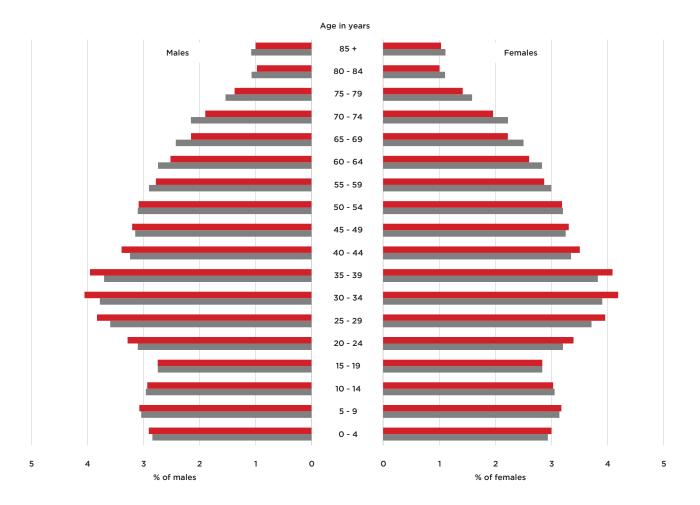


# **POPULATION PYRAMID**

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The population pyramid demonstrates the breakdown of the different ages and sex percentages of the population. The dominant consumer base of a population is the 35 to 49 age brackets and ideally we like to see the preceding age brackets larger as they age to replace the existing group.



Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 (Usual residence data).

Greater Melbourne

Victoria





## PERFORMANCE WHY USE US?



PERFORMANCE PROPERTY ADVISORY IS A DYNAMIC PROPERTY FIRM PROVIDING **PROPERTY ACQUISITION SERVICES ACROSS AUSTRALIA. OUR** FIRM IS COMPLETELY **RESEARCH DRIVEN AND WE APPLY A SOUND** COUNTERCYCLICAL INVESTMENT APPROACH.

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## **OUR PROCESS**



#### **PERFORMANCE PROPERTY ADVISORY SERVICES**

- Property Acquisition
- Property Management
- Portfolio Review
- Sales Advisory / Vendor Advocacy

#### DATA **SOURCES:**

- Australian Bureau of Statistics
- BIS Shrapnel
- Residex
- SQM Research
- CoreLogic RP Data
- Foreign Investment Review Board
- Australian Trade & Investment Commission

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